



Eventful Times!

Two September Highlights

Yesterday SwedCham and the Nordic business organisations hosted the first Nordic Start-Up Day – this time in the form of a breakfast seminar. The concept proved a success, attracting more than 70 participants, literally from Oslo to Jakarta. Next event will be arranged early next year. For pictures and a short summary of the event, please visit SwedCham on [LinkedIn](#).

Another amazingly fun and impactful event was the SwedCham Sustainability Committee's #tripleRhero campaign launch, hosted at IKEA on September 1-2. No less than 1700 Singaporeans signed the campaign pledge to reduce the use of disposable plastics.

These gratifying results rendered the Sustainability Committee receiving an invitation to present the campaign to Singapore Government Officials at the 2018 Circular Economy Forum. The campaign will continue during the fall and members are encouraged to sign the [pledge](#) and also join the initiative to reduce disposable plastics in the workplace through the ["Say No to Plastic Waste Pledge"](#).

Nominate "Swede of the Year" and "Swedish Company of the Year"

Now is the time to bring forward nominations to the awards "Swede of the Year" and "Swedish Company of the Year". Swedish individuals and corporations that have made extraordinary contributions to the Swedish community or that have promoted the Swedish brand in a commendable way. Please let your mind linger a minute around these nominations and send us your thoughts through this [link](#).

Earlybird to Midwinter Ball expires tomorrow September 15

We know we have been borderline over-sharing news about the Midwinter Ball but we would simply hate it if you missed this year's great party! Tickets are selling fast, so make sure to secure your seats. Early Bird prices until tomorrow!

New Ambassador of Sweden to Singapore– with a new office!

Team Sweden welcomes our new Ambassador Niclas Kvarnström. Mr Kvarnström's most recent position was Director and Deputy Head of Department for EasternEurope and Central Asia at Sweden's Ministry for Foreign Affairs. So far, it's been a flying start for the Ambassador, surely many of you have already had the pleasure of meeting him. For future encounters, please make a note that the Embassy is relocating early November to: Millenia Tower, Temasek Ave #14-03, Singapore 039192.

Dear friends, we have eventful times ahead of us, please see below for upcoming



events and news from the SwedCham Sub-Committees. Also there is some interesting updates from our Nordic Chamber friends.

See you all again shortly!

Main Partners



SAAB



Stena Investment



Partners



Gold Sponsors

STAMFORD AMERICAN
International School

RAJAH & TANN ASIA

RAJAH & TANN ASIA
**LAWYERS
WHO
KNOW
ASIA**