



Fab-ruary at it's peak

Dear Members,

We have entered the Year of the Pig and there is no snow to shovel in Singapore. For Swedes, this means times are good.

We would like to salute the People and Culture Committee for arranging an equally successful and interesting event on the leverage that corporate culture can bring when it comes to attracting and retaining talent. A warm thank you also to SEB for hosting the close to 50 attendants who joined.

Tacos can wait – let's play some tennis tomorrow!

Tomorrow night, 6 PM we will find out whether Björn Borg's legacy can fight off the Belgians during the Swedish-Belgian tennis tournament at the Swiss Club. Have you missed signing up for this? Please let us know! We would love for you to come and support our team. This is pure fun. All levels are more than welcome!

Next week: meet one of Sweden's most influential opinion formers

Next Friday, SwedCham organises a breakfast with the Director General of Sweden's Innovation Agency: Darja Isaksson. If you have not met with or heard of this lady, you will want to. There will also be an interesting discussion between her and Sami Jääskeläinen, Community Director at the Nordic Innovation House about opportunities for exchange between the innovative scenes in Sweden and Singapore.

B2B E-commerce

Another event coming up after the weekend is the B2B E-commerce seminar on Tuesday morning. We still have a few seats left – hurry up and grab a spot!

Last but not least – ScandBiz Bar by EGN



The Nordic community filled Mikkeler Bar to the brim on January 31. On March 7 it's time to open the bar again. EGN is our generous sponsor and place is the same: Mikkeller Bar
7 Purvis Street, Level 2.

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