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## Glad Midsommar!

Today is Sweden's major public holiday: Midsummer Eve. With summer now on our door step, we can conclude that we have no less than 22 interesting events behind us since Christmas. SwedCham would like to extend a warm thank you all Partners, Members and Sponsors for making this arena for professional exchange possible.

We would also like to share the plan for the second half of 2018. For the fall we have set three major themes: Digitalisation, Regional Outlooks and the EU-Singapore Free Trade Agreement. Members will be able to choose from a "smorgasbord" of activities enabling insights about neighbouring markets, trade opportunities and digital possibilities. Adding to this, the Sub Committees will bring additional inspiring content.

On top of our main themes, we have a few amazingly fun events ahead of us. Hopefully, the save-the-date for the SwedCham Midwinter Ball has escaped no one. The date is November 10 and the venue is the hotel W Singapore – Sentosa Cove.

As SwedCham does not like to leave anything to chance, we have already found the perfect Christmas gift for all businesses (and families) with Swedish connections in Singapore: tickets to the live theatre show "How to Become Swedish in 60 minutes" starring Niklas Engdahl, known from Swedish TV and film productions such as "Solsidan", "Bonusfamiljen" and "Klassfesten".

Preliminary dates for this show to land in Singapore are January 16-19. Tickets will be released after the summer. [Please click on the banner below to see a midsummer-themed sneak peek!](#) (To our international friends: this is a great way to learn what Midsummer is all about.)

Singapore. And companies in need to get their arms around GDPR are welcome to attend NBAS's event on June 26.

We will soon be back again. In August with our second event on Digitalisation, followed by a Female Professionals breakfast. Until then:

Happy Midsummer Everyone!



Time: July 3, 8.30-10.30 AM

Place: NTU Novena

[More information here](#)



Time: June 26, 8.30-10.30

Place: Hong Leong Building, #44-01

[More information here](#)



Time: August 24, 8.30-9.30 AM

Place: 111 Somerset Rd, #16-06

[More information to follow](#)



Time: August 30, 8.30-9.30 AM

Place: 111 Somerset Rd, #16-06

[More information here](#)

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10 NOVEMBER 2018  
SWEDCHAM MIDWINTER BALL

PLEASE MARK YOUR CALENDARS  
FOR THIS YEAR'S HIGHLIGHT

*Midwinter Ball*



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